



University of California, San Diego

Dear Friend,

The University of California, San Diego (UCSD) is proud to be a participant in the V-Day 2008 College Campaign. We have been granted the rights for a V-Day benefit production of Eve Ensler's award-winning play, "The Vagina Monologues," to raise money and awareness for local organizations that work to stop violence against women and girls.

In 2007, V-Day took place in over 1100 venues around the world with 2500 performances of "The Vagina Monologues." In 2008 UC San Diego will be one of thousands of events around the world channeling their creative energy into making a difference as part of the V-Day College Campaign. It is our intention to make V-Day 2008 at UC San Diego a huge success. This will be possible in large part through the assistance and generosity of sponsors.

Part of what makes this event so special is the opportunities it offers to businesses in local communities to participate in this global movement, to celebrate and honor the women and girls in your life and community, to be part of a collective voice, a voice that refuses to be ignored, a voice that says NO to violence against women and girls.

We will be donating 90% of our proceeds to a local charity dedicated to providing programs and support for women in the San Diego area. The other 10% will go to this year's V-Day Spotlight and benefit Women of New Orleans because these women – Katrina Warriors – have come to symbolize the universal plight of women in conflict zones – high level of violence; economic hardship; racism; and public structures that failed to protect them.

Since we hope to donate as much money to these organizations as possible, we will need to cover the few expenses we will incur in staging such an event and still have money left over to donate. We hope that we can rely on you for support, whether it be through financial aid, raffle items, or catering for our events.

In exchange for your generosity, we will include your business name and logo in our promotional and publicity materials and in our performance program. Sponsors will also have the opportunity to purchase advance tickets and will be notified of ticket sales before the general public.

We look forward to collaborating with you on this extraordinary celebration of women and girls and making this an event that makes a difference.

We know that with your support and participation this event will be a success!

Sincerely,

* brittan trozzi *
Cast Member, V-Day 2008 UC San Diego